



NOFA-NY at a Glance

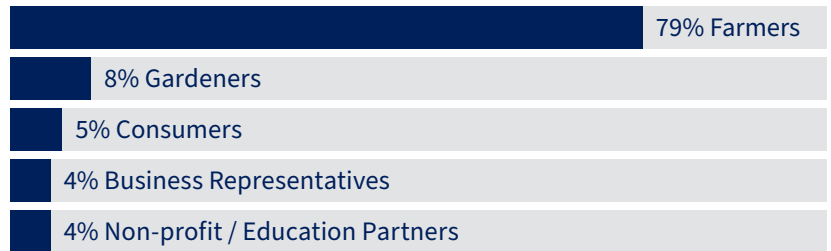
Our Mission

NOFA-NY is an organization of farmers, gardeners, and consumers working together to create a sustainable regional food system that's ecologically sound, socially just, and economically viable. Through demonstration and education, we promote land stewardship, organic food production, and local marketing. We bring consumer and farmer together to make high-quality food available to all people.

We have nearly

1,500

active members.



We reach more than

23,000

people online a month.



3,400
Website Visitors

Followers and Subscribers



9,800+
Facebook



4,000+
Instagram



6,500+
eNews



- + We have nearly 9,000 subscribers between eNews, and policy, education, and consumer-focused emails.
- + Our monthly eNews alone has more than 6,500 subscribers, with a 42% open rate.



- + Our print materials, including our mailed event brochures, event promotions, and Member Bulletins reach an estimated 15,000 farmers, gardeners, consumers, and advocates per year.



Winter Conference

On-Farm Events



For more information, please email Jessica Aubrey at jaubrey@nofany.org or call **315.988.4000**.

FARM FEST

Sponsorship Opportunities

Gain recognition with the NOFA-NY community in the Hudson Valley!

Join us on October 1 for educational workshops and roundtables, hands-on demonstrations, children's activities, food, drinks, entertainment, a farmers market, vendor marketplace, and more! The event, held at Arrowood Farms, is open to the public so your message will have an even larger reach. We can't wait to see you there!

Sponsorship Benefits	Patron: \$1,500	Gold: \$1,000
One-year NOFA-NY Business Membership	✓	✓
Marketplace Booth	✓	✓
Vendor listing on NOFA-NY website and in event programs	✓	✓
Sponsorship level and logo displayed prominently at event	✓	✓
Sponsorship level and logo on NOFA-NY website	✓	✓
Sponsorship level and logo in all event emails	✓	✓
Sponsorship level and logo on NOFA-NY's social media pages	✓	✓
Advertisement in fall issue of NOFA-NY's <i>Member Bulletin</i>	1/2 Page	1/4 Page
Advertisement in digital and printed event programs	1/2 Page	1/4 Page
Sponsorship level and logo in NOFA-NY's monthly eNews	✓	
Virtual Marketplace Booth on mobile event platform	✓	
Banner ad on mobile event platform	✓	
Opportunity to present at the event	✓	
Attendee opt-in to share contact information at registration	✓	
Become an Entertainment Sponsor! Add \$250 to your sponsorship and have your logo displayed at event entertainment!		

Marketplace Booths (<i>purchased without event sponsorship</i>)	\$100
Marketplace Booth	✓
Vendor listing in digital and printed event programs	✓
NOFA-NY Certified Organic operations and nonprofit organizations receive complimentary Marketplace Booths!	

Visit www.nofany.org/sponsor/farmfest or contact Jessica Aubrey at jaubrey@nofany.org.



Annual Partnerships

A meaningful, high-impact opportunity for year-round engagement.

Annual partnerships are a meaningful, high-impact opportunity for any organization or individual to join NOFA-NY in creating a sustainable regional food system through educational programming. These partnerships include benefits at NOFA-NY’s events and in our communications, providing year-round opportunities for community engagement.

Annual Partnership Benefits	Barnraiser \$25,000	Harvester \$15,000	Planter \$10,000
Event Benefits			
Sponsorship of the 2023 Farm Fest*	Patron	Patron	Gold
Sponsorship of the 2024 Winter Conference*	Patron	Platinum	Gold
Five additional registrations to an event of your choice	✓	✓	✓
Opportunity to provide promotional products at NOFA-NY events	✓	✓	
Five scholarships to the 2024 Winter Conference in your name	✓		
Sponsorship of the 2024 Winter Conference social hour	✓		
Communication Benefits			
Web ad or logo with display of partnership level on the NOFA-NY homepage (36,000 visitors) for one year	✓	✓	✓
Recognition in the NOFA-NY Annual Report	✓	✓	✓
Opportunity to display “Proudly Supporting NOFA-NY” and the NOFA-NY logo on your website for one year	✓	✓	✓
Advertisement or logo with display of partnership level in our monthly eNews (6,500+ subscribers) for one year	✓	✓	
Opportunity to create content for our monthly eNews	✓	✓	
Dedicated social media post on the NOFA-NY Facebook and Instagram pages (13,800+ followers)	✓	✓	
Video ad on the NOFA-NY homepage for one year	✓		
NOFA-NY-hosted lunch and learn for your company employees	✓		

**2023 Farm Fest Sponsorship Benefits can be found on the previous page. 2024 Winter Conference Sponsorship Benefits will be available later this year.*

Custom benefits to suit the needs of your business or organization are available! Contact us today!

Visit www.nofany.org/sponsor/partnerships or contact Jessica Aubrey at jaubrey@nofany.org.