



NOFA-NY at a Glance

Our Mission

NOFA-NY is an organization of farmers, gardeners, and consumers working together to create a sustainable regional food system that's ecologically sound, socially just, and economically viable. Through demonstration and education, we promote land stewardship, organic food production, and local marketing. We bring consumer and farmer together to make high-quality food available to all people.

We have nearly

1,500

active members.



We reach more than

24,000

people online a month.



3,400
Website Visitors

Social Media Followers



9,900+
Facebook



4,300+
Instagram



6,400+
eNews



- + We have over 9,000 subscribers between eNews, policy, and education-focused emails.
- + Our monthly eNews alone has more than 6,400 subscribers, with a 54% open rate.



- + Our print materials, including our mailed event brochures, promotions, and Member Bulletins reach an estimated 15,000 farmers, gardeners, eaters, and advocates per year.



For more information, please email info@nofany.org or call **315.988.4000**.



nofany.org/sponsor/partnerships

Become a Sponsor

Align your brand with support for an ecologically sound, socially just, and economically viable food system.

Sponsoring NOFA-NY is a meaningful, high-impact opportunity to engage with thousands of farmers, food system professionals, educators, advocates, eaters, homesteaders, and gardeners who are passionate about building a better food system. As a sponsor, you will be featured in our robust communications and marketing initiatives and at our events.

Partnership Benefits	Barnraiser \$10,000	Harvester \$5,000	Planter \$3,000
Business Membership to NOFA-NY	✓	✓	✓
Tiered sponsorship of all 2024 events including logo online, in all digital and print materials, and on event signage	✓	✓	✓
Tiered sponsorship of the 2025 Virtual Winter Conference including logo online, in all digital and print materials, and on virtual platform	✓	✓	✓
Registrations to the 2025 Virtual Winter Conference	6	4	2
Advertisement in Fall/Winter Member Bulletin // 1,500+ readers	Full Page	1/2 Page	
Recognition on social media channels // 14,200+ followers	✓	✓	
Vendor space at all three Farm Fest '24 events	✓	✓	
Trade show booth at the 2025 Virtual Winter Conference	✓	✓	
Named scholarship to the 2025 Virtual Winter Conference	✓		
Logo on NOFA-NY Homepage // 3,400+ visitors per month	✓		
Logo in monthly eNews // 6,400+ subscribers	✓		
Event attendee contact information lists	✓		
Verbal recognition at events	✓		

Custom benefits or à la carte offerings are available. Contact us today!

For more information, please email info@nofany.org or call **315.988.4000**.